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Longnecker & Associates Appoints New Director and Manager
Consulting Firm Enhances Its Team

HOUSTON – June 15, 2016 – Longnecker & Associates, a strategic compensation and corporate governance consulting firm based in Houston, announced exciting internal growth. The company recently promoted Ian Keas and Cameron Boswell to director and manager, respectively.

In his five years at Longnecker & Associates, Keas has been an integral member of the firm, providing strategic advice to help clients attract, retain and motivate their top talent. As a director, Ian will serve as a lead consultant, guiding client-facing interaction and delivering and presenting final products to clients.

“Mr. Keas has been instrumental in providing our clients with the utmost level of advisory support,” said Brent Longnecker, chairman and CEO of Longnecker & Associates. “When advising clients, he always approaches each and every situation with a comprehensive view of the business facts and circumstances. We’re thrilled to have him serving our clients in this new capacity as a director.”

Boswell joined the firm in 2012, progressing to his recent title of senior consultant. Now, in this new role as manager, he will help lead the Longnecker & Associates team in delivering timely and accurate advice.

“We’re excited for Mr. Boswell to take on this new role as manager. He’s been a dedicated and diligent senior consultant and we know he’ll continue to exceed our clients’

expectations in this new position,” said Chris Crawford, president of Longnecker & Associates. “We look forward to seeing our team excel with Ian and Cameron taking leadership roles.”

Both Keas and Boswell have deep experience consulting with organizations on compensation and governance issues, and both have been featured in multiple articles published by Longnecker & Associates.

About Longnecker & Associates

Established in 2003, Longnecker & Associates is a nationally recognized strategic compensation and governance consulting firm based in Houston, Texas. The firm’s consultants work with public, private and not-for-profit companies on a variety of complex compensation and governance situations that require strategic solutions. The firm is considered a thought leader on compensation and governance issues, and its consultants have been featured on MSNBC, *Businessweek*, *The Wall Street Journal* and other national media, as well as speakers for WorldatWork, the Society of Human Resources Management and the American Management Association. For more information, visit www.longnecker.com.

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