



## ERIKA RUIZ

### MARKETING & DESIGN DIRECTOR

#### LONGNECKER & ASSOCIATES

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**LONGNECKER**  
& ASSOCIATES  
ALL IN.

## CURRICULUM VITAE

### Executive Summary

Mrs. Ruiz is the Marketing & Design Director for Longnecker & Associates. Her responsibilities include design and implementation of all marketing communications and campaigns, conference and speaking engagement coordination, website management and monthly newsletter coordination and distribution.

### Executive Compensation Consulting Experience

- Strategy and implementation of marketing campaigns
- Management of L&A's website
- Coordination, design and distribution of L&A's newsletter
- Speaking engagement, conference and community event coordination
- Design and revise marketing materials (i.e. newsletter, presentations, brochures, etc.)
- Perform administrative role in office when necessary

### Awards

- Texas Monthly Magazine, Best Companies to Work for in Texas, 2011 – 2019, ranked in the top 3 for 2011 – 2014
- Houston's Best & Brightest Companies to Work For 2014 and 2019
- The M&A Advisor, Emerging Leader Award, 2019
- Houston Business Journal, Fast 100 List, 2018
- Consulting Magazine, Fastest Growing Firms, 2017 and 2018
- Houston Business Journal, Best Places to Work, 2010 – 2012 and 2017, ranked in the top 10 the first three years
- Forbes, America's Best Management Consulting Firms, 2016

### Education

Associate of Applied Science, Graphic Design – The Art Institute of Houston

### Employment

#### Present

Marketing & Design Director, Longnecker & Associates

#### Past

Marketing & Design Manager, Longnecker & Associates

Graphic Designer, Design At Work

Senior Graphic Designer, American InfoSource

Senior Graphic Designer, Lopez Negrete Communications