



Erika Ruiz

## Marketing Director

NFP COMPENSATION  
CONSULTING

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## Curriculum Vitae

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### Executive Summary

Mrs. Ruiz is the Marketing Director for NFP Compensation Consulting. Her responsibilities include design and implementation of all marketing communications and campaigns, conference and speaking engagement coordination, website management and monthly newsletter coordination and distribution.

### Marketing Experience

- Strategy and implementation of marketing campaigns
- Website management
- Coordination, design and distribution of NFPC's newsletter
- Speaking engagement, conference and community event coordination
- Design and revise marketing materials (newsletter, presentations, brochures, etc.)
- Perform administrative role in office when necessary

### Experience

- Texas Monthly Magazine, Best Companies to Work for in Texas, 2011 – 2020, ranked in the top 3 for 2011 – 2014
- Houston's Best & Brightest Companies to Work For 2014 and 2019-2021
- The M&A Advisor, Emerging Leader Award, 2019
- Houston Business Journal, Fast 100 List, 2018
- Consulting Magazine, Fastest Growing Firms, 2017 and 2018
- Houston Business Journal, Best Places to Work, 2010 – 2012 and 2017, ranked in the top 10 the first three years
- Forbes, America's Best Management Consulting Firms, 2016

### Education

Associate of Applied Science, Graphic Design – The Art Institute of Houston

### Employment

#### Present

Marketing Director, NFP Compensation Consulting

#### Past

Marketing & Design Manager, Longnecker & Associates

Graphic Designer, Design At Work

Senior Graphic Designer, American InfoSource

Senior Graphic Designer, Lopez Negrete Communications